



**OTM Cultural Mobility Justice Forum
30 April 2026, Skopje | Venue: Laboratorium**

9.30-10.45

Panel discussion:

Breaking Through? Music Mobility and Structural Barriers in the Balkans.

Panelists:

- Malgorzata Szlendak, Policy Officer, EAC (Culture):
Moves Europe results related to the music sector and the Balkans)
- Danijela Jovic, Project Officer, EACEA (Culture): From Creative Europe to Agora EU
- Ruth Jakobi, Secretary General ECM: Green Beath Nexus
- Gwendolen Sharp, Founder, The Green Room
- Ruth Koleva, SoAlive Music Conference, Sofia Live Festival:
Where Does the Balkan Music (Industry) Stand in Europe?
- Laze Tripkov, Skopje ECoC 2028:
Music in Skopje ECoC 2028: Representation or Transformation?

Moderators: Biljana Prentoska, Creative Europ Desk N. Macedonia and Anera Stopfer
Creative Europe Desk Croatia

10.45 - 11.00 Coffee break

11:00 – 12:30 | Interactive Workshop

Break Borders: Mobility, Management and Market Access for Emerging Balkan Artists.
This interactive workshop is designed for artists aiming to expand beyond their local scene and access the European music market.

Moderator: Vladimir Stojchevski, Creative Europe Desk MK

Guest experts:

- Tamara Kaminska (European Music Exporters Exchange)
- Weyer Balázs (Hangvető, Hungary)
- Cosmin Ionescu (Mastering the Music Business / Overground Music, Romania)
- Mirena Staneva (Bulgarian Music Association, Bulgaria)
- Ognen Stojanoski (Password Production, North Macedonia)

1. Self-Assessment: Are You Export-Ready?

Participants will complete a quick self-assessment and discuss results in small groups.

2. Case Clinic – Live Feedback Session.

Selected artists will present a short pitch and receive direct, constructive feedback from experts.

3. Build Your Mobility Plan.

Hands-on session to create a personal international development plan.

4. Conclusion & Key Takeaways.